



DISTINGUISHED
RESTAURANTS OF
NORTH AMERICA

For Immediate Release

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**L'allegria Restaurant & Cafe Wins 2006
Distinguished Restaurants of North America Award**

Joins Ranks of Most Celebrated Restaurants in United States, Mexico and Canada

[Madison, NJ] – L'allegria Restaurant & Cafe has just been added to the elite roster of restaurants that have earned the Distinguished Restaurants of North America (DiRōNA) Award – one of the most prestigious awards in the fine dining industry. The award will be officially presented at a gala ceremony on the last evening of DiRōNA's Annual Conference, September 5-7, 2005 at the Bellagio in Las Vegas, NV.

“I am incredibly proud of our 2006 Award recipients and guarantee that these restaurants represent only the best fine dining has to offer in the United States, Canada and Mexico,” said Larry Work, Chairman of DiRōNA and President of Sam & Harry's Management Company, which owns and operates two DiRōNA restaurants (Sam & Harry's and The Caucus Room) in Washington, DC. “I look forward to welcoming the 2006 DiRōNA Award recipients as well as current DiRōNA awardees to our Annual Awards

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Conference in Las Vegas. A great deal of culinary talent resides in our member restaurants, and it is a privilege to celebrate another great year in fine dining with such an esteemed group of professionals. I hope that consumers will visit DiRōNA restaurants during DiRōNA Week – August 22-26 – a North American restaurant week held in conjunction with Share Our Strength to help fight childhood hunger and learn more about our elite group of restaurants.”

“At L’allegria we are constantly striving to provide our patrons with the quintessential Italian dining experience. L’allegria is our home away from home and each guest should come and go with the same sentiment,” said owner Saverio Allocca. “It certainly is an honor to be given the DiRōNA Award and considered among the best restaurants in North America.”

About DiRōNA

Based in New York, NY, DiRōNA was established in 1990 to promote the fine dining industry and offers the only fine dining guarantee in all of North America. The DiRōNA Award is bestowed upon only the most distinguished restaurateurs. To become eligible for the Award, restaurants must first be in operation under the same ownership for a minimum of three years. An anonymous, independent 75-point inspection of the property is conducted to review the quality of the food, wine, service, physical property and décor. The DiRōNA Award is the only program of its kind, scrutinizing every aspect of the dining experience from the making of the reservations to the presentation of the check. This year, DiRōNA is launching DiRōNA Week, August 22-26 – a North American restaurant week benefiting Share Our Strength’s mission to fight childhood hunger. Visit www.dirona.com for details.

About L’allegria Restaurant & Cafe

Located in Madison, NJ, L’allegria has been owned and operated by brothers Saverio and Giovanni Allocca since February 1984. More than just the freshest and most genuine ingredients go into each dish. Every plate is directly influenced by the finest traditions of Italian Cuisine and the land and history that made them so. Add to that an award winning wine list since 1995, superb service, and an elegantly casual Tuscan atmosphere, L’allegria adds up to be an enjoyable night out for adults. With six separate dining areas, available

lunch and dinner seven days a week, L'allegria can accommodate a V.I.P. lunch for ten, a romantic, intimate dinner for two, a sixtieth birthday party for seventy or a retirement party for one hundred-forty. Entertain friends with a wine tasting or sit over cocktails in the café with live piano every evening. To learn more about L'allegria Restaurant and Café visit www.lallegria.com.

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